

## Dear Valued Employees,

I am pleased to announce a significant and exciting transformation within our organization that marks a new chapter in the evolution of our group of companies. We have diligently worked towards enhancing our services and modernizing our approach to better serve our patients and the healthcare community. Today, I am delighted to introduce you to our company's rebranding initiatives and structural changes that will elevate our presence and impact in the industry.

This rebranding embodies our commitment to remain at the forefront of medical innovation and excellence. Having said that, I would like to formally introduce Praesentia Healthcare — our parent company that will be overseeing all of our brands and operations. We will utilize this banner as our main platform for executing on our growth strategies both organically and through acquisitions and partnerships. While the organization grows, we will be sure to maintain a streamlined experience for our patients and partners. As one family of unified brands, we will ensure that we continuously provide exceptional patient care while we execute on our vision.



We have also embarked on a journey to refresh our brand identity, starting with the rebranding of Pain Care Clinics. This rebrand is not just about a change in appearance; it represents our commitment to growth, innovation, and the continuous pursuit of excellence. Our new brand identity retains the core values and expertise that define us while embracing a more modern, approachable, and dynamic look.



But our evolution doesn't stop there. I am thrilled to reveal the rebranding of the Alfa Scan operating brand as well. This transition aligns with our overarching goal to create a more cohesive and unified presence in the healthcare landscape. The new Alfa Scan brand will seamlessly integrate with our new corporate structure while creating a consistent brand look.



While we embrace these changes, I want to assure you that our core values and dedication to patient care remain unwavering. Our mission to alleviate pain and enhance lives remains steadfast, and these rebrands and structural changes are carefully designed to amplify our impact.

For most of you, the transition will be seamless. The only substantial change will be the adjustment of some employees' email addresses. Rest assured that affected employees will receive timely communication outlining the specifics in the coming weeks. We recognize that you may have questions, and I encourage you to consult the FAQ section below. Additionally, our management team is readily available to address any inquiries or concerns you have.

We are genuinely excited about this transformation and the opportunities it presents. I want to express my gratitude for your unwavering dedication to our organization's success. Together, we will continue to push boundaries, set new standards of care, and make a lasting impact on the lives we touch.

Thank you for your commitment, and I look forward to embarking on this exciting journey of growth and innovation with each and every one of you.

*Warm regards,*  
**Dr. Hany Demian**  
CEO, Pain Care Clinics